

2025 BOT Slate of Candidates

Chris Casarona

Chris Casarona is the Strategic Marketing Advisor and Principal of Creative Counsel, Inc., a firm he has led with distinction since 1992. With over three decades of expertise, Chris specializes in helping small-to medium-sized, privately held companies achieve their growth objectives through a strategic, results-oriented approach to marketing.

Chris has a unique depth of experience within the environmental sciences, IT, healthcare, and professional services markets. These technical B2B industries have honed his ability to align marketing strategies with complex business objectives to drive measurable and sustainable results.

At the heart of his methodology is the development of integrated brands—*a cohesive market promise supported by operational behaviors*—that resonate both externally with customers and internally with teams. His work spans strategic positioning, brand communications, creative and value-based content, and the creation, launch, and management of digital demand generation campaigns that are backed by robust performance metrics.

Chris's professional journey includes over 25 years of applied strategic and creative marketing processes, offering clients a comprehensive suite of services—from strategic learning to creative campaign management. Prior to launching Creative Counsel, Chris established a solid foundation between Fortune 200 corporations and small privately held businesses, giving him a nuanced understanding of diverse corporate cultures and the unique challenges faced by organizations at different stages of growth.

"In my role, I help businesses uncover and articulate a unique promise to their markets, while ensuring this promise serves as a rallying cry for internal operations. When a brand's external message and internal actions are fully aligned, companies unlock their greatest growth potential."

Chris's visionary approach has helped countless organizations build brands and marketing strategies that not only drive demand but also attract talent to sustain measurable growth.

Charlene Drake, LSRP, PG

Charlene Drake is a Senior Principal Geologist at Terraphase Engineering with over 30 years of experience in environmental site characterization and remediation, with a focus on brownfields redevelopment, due diligence, and community engagement. She is a New York Professional Geologist and is a New Jersey Licensed Site Remediation Professional. Charlene holds a Bachelor of Science in Environmental Science from Allegheny College, Meadville, PA.

Charlene was the recipient of the 2024 NJ Growing Great Women in the Garden State award from NJ Society of Women Environmental Professionals and co-chairs the LSRPA Communication Committee and the Committee on Soil and Fill Recyclable Materials. She also authors and edits articles on technical topics and regulatory briefings.

Outside of LSRPA, Charlene is active in the Philadelphia Urban Land Institute and has chaired their Women's Leadership Initiative and Membership Committee and is currently co-chair of the Industrial Council. She was spotlighted in "Philly Girls Do Good", a cohort of Women shaping Philadelphia. Charlene is the Board Secretary of the Darlington Arts Center in Glen Mills, PA, an organization devoted to bringing Music, Art, Dance and Drama to underserved communities. She resides in Chester County, PA and enjoys travel and spending time with her family and she always has a home project in progress.

Brandi Gray, LSRP (Incumbent)

Ms. Gray is a Senior Project Manager at Langan Engineering and Environmental Services, LLC. She has over 20 years of experience as an environmental consultant and has been a New Jersey Licensed Site Remediation Professional since 2013. Ms. Gray has also maintained her New Jersey Department of Environmental Protection Subsurface Evaluator and Underground Storage Tank Certifications since 2007.

Ms. Gray has extensive experience managing residential, commercial and industrial environmental projects in New Jersey. She has played an integral role in the closure of numerous complex Industrial Site Recovery Act cases under the NJDEP Contaminated Site Remediation and Redevelopment Program and has successfully closed hundreds of residential underground storage tank sites under the NJDEP Unregulated Heating Oil Storage Tank Program. Ms. Gray also has experience working on NJDEP-lead RCRA sites and coordinating investigation and remediation of PCBs under TSCA.

Ms. Gray serves as the Chair of the LSRPA Membership Committee and is a member of the Aspiring Professionals (former Chair) and Marketing Committees. Ms. Gray has participated in the Case Inventory Document and Response Action Outcome stakeholder groups, which work directly with the regulators to support the LSRP program by updating guidance documents and providing training. She has also been an instructor for several LSRPA and/or NJDEP training courses, with topics including Order of Magnitude Evaluations, and 2021 Remediation Standard Changes.

Rebecca Hollender, LSRP (Incumbent)

Rebecca Hollender, LSRP, is a Sr. Principal Consultant and Office Practice Leader for TRC's New Providence office and the Director of LSRP Services. She is a Certified Professional Geologist and Licensed Site Remediation Professional since 2009 and has over 33 years of experience. She oversees the work completed by TRC's LSRPs and has extensive experience in the investigation and remediation of soil, ground water and vapor intrusion impacts at bulk

petroleum terminals, refineries, pharmaceutical, residential, commercial and industrial facilities, public entities and utilities. Ms. Hollender has a Bachelors degree in Geology, a Masters degree in Land Resources and Environmental Science and a Masters in Business Administration.

Ms. Hollender has been an active member of the LSRPA since 2010, when she joined the Nominating Committee and subsequently served as Co-Chair and then Chair until 2020. Ms. Hollender is the Chair of the DE&I Committee, which she formed in 2021; Ms. Hollender is also a member of the Emerging Contaminants and Marketing committees. Ms. Hollender has served on the Board of Trustees since 2018 and has been a member of the Executive Committee since 2022, formerly serving as the Treasurer and currently serving as the Vice President of Internal Affairs.

Alexander Saltzman, LSRP (Incumbent)

Mr. Saltzman is an LSRP with almost 15 years of consulting experience working on a variety of projects featuring residential, governmental, commercial, and industrial sites. He is proficient with various environmental laws, regulations, and associated technical guidance documents that have been established for New Jersey. Mr. Saltzman also has experience navigating compliance for sites within the regulatory frameworks of New York and Pennsylvania.

Mr. Saltzman has directed environmental investigations and remediation for various groups of contaminants, including solvents, petroleum products, metals, pesticides, polychlorinated biphenyls, and emerging contaminants, such as per- and polyfluoroalkyl substances and 1,4-dioxane. He has assisted numerous clients in the industrial manufacturing, chemical, pharmaceutical, energy, and redevelopment sectors. Mr. Saltzman has been involved in international transactional due diligence related to property acquisition and divestiture both domestic and abroad. He also has experience coordinating large-scale, cross-functional projects requiring input from several departments and their respective project managers, including geotechnical, survey, civil, and land use permitting departments.

Additional consulting experience includes managing the investigation and remediation of former manufactured gas plant sites for a major former energy sector client. Mr. Saltzman is familiar with the Industrial Site Recovery Act (ISRA) and has worked with owners of industrial properties to attain compliance with ISRA requirements. As Senior Project Manager, Mr. Saltzman is responsible for overseeing the investigation and remediation of contaminated sites and helping to manage the daily performance of the environmental professional staff. His duties include mentoring staff, technical oversight, Quality Assurance/Quality Control review, and project implementation.

Mr. Saltzman also serves as a Continuing Education Course Instructor for the LSRPA. In addition to his role as a member of the Board of Trustees for LSRPA, he serves as the chair for both the Aspiring Professionals and Marketing Committees and member of Membership, and Fundraising Committees.

Sonya Ward, LSRP (Incumbent)

Sonya Ward, LSRP, PG, LRS, CHMM, CGWP is the Operations Manager and Principal Hydrogeologist at Tetra Tech, Inc. in Whitehouse Station. She received a Bachelor of Science in Geology with a chemistry minor from University of Louisiana (Monroe) and a Master of Science in Environmental Science (hydrogeology) from Baylor University in Waco, Texas. Ms. Ward has over 30 years' experience assisting clients in site investigation and remediation, environmental compliance, due diligence, and risk-based closure. Her project experience includes work for utilities, the manufacturing, chemical, and petroleum sectors, and local and state agencies throughout the US, Canada, South America, Asia, and Europe.

In addition to her work with the LSRPA, Ms. Ward is also Chair of the National Chapter of Society of Women Environmental Professionals (SWEP), member and Treasurer of SWEP of Greater Philadelphia, NJSWEP Gala Committee Co-Chair, and an active member of CIANJ, AEG NY-Philadelphia, and AHMP-NJ.

Ms. Ward spends time away from work traveling, indulging her love of photography, volunteering for Bucks County Habitat for Humanity and coaching future homeowners, and enjoying time with family and friends.